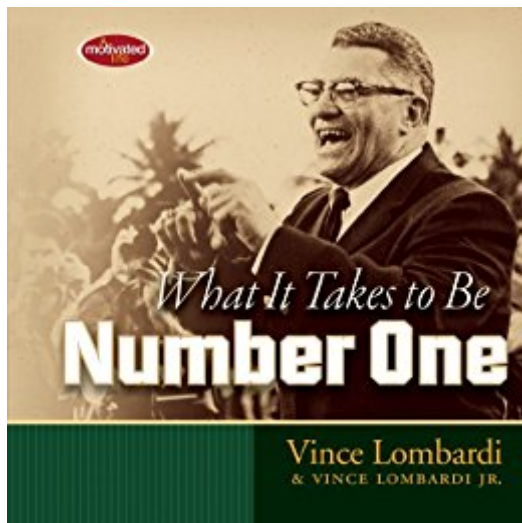


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What It Takes To Be Number One



Synopsis

“I firmly believe that any man’s finest hour—his greatest fulfillment of all that he holds dear—is that moment when he has worked his heart out in a good cause and lies exhausted on the field of battle—victorious.” These words of Vince Lombardi, head coach of the Green Bay Packers during the 1960s, still ring with the same force they did when first spoken over forty years ago. Countless speakers still use these words to move and inspire millions. Now, through the incredible insight of the great coach’s son, readers will get an inside look at the man behind these words. In nine chapters named after Lombardi’s top values—commitment, discipline, excellence, mental toughness, habit, faith, passion, results, and truth—Vince Lombardi Jr. provides powerful motivation to chase down victory and claim it for yourself.

Book Information

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Customer Reviews

This book is a good motivational tool for people that like inspiration in their businesses or lives. The author did a nice job in putting together a book based on leadership lessons that were learned by

his legendary father, Coach Vince Lombardi. Overall, it was a very good and enjoyable book which can be read at a very quick pace. However, I felt that at certain times the flow of the book was a little bit difficult and the breakdown of the chapters were a bit confusing. In addition, there were certain points that were repetitive. Nevertheless, I am a believer that one can never get enough motivation in their lives. Therefore, I recommend this book as a quick read to anyone that wants to be motivated by a true legend. The two best points that I learned came at the end: 1. Winning isn't everything, it's the only thing. 2. When all is said and done, we are judged by one thing: winning. I feel that if one can take these two points to work every single day, then he has gained a valuable lesson from this book and from Vince Lombardi. I recommend this book to anyone looking to succeed and excel in their business or their lives.

This is the miniature edition!? It fits in the palm of my hand - miniature. I guess I should read the full product description before hitting the purchase button, eh? To say the least, I was disappointed. I have never really understood the purpose of miniature books and it looks rather silly on my book shelf next to the "regular-sized" books.

Inspiring book.

This is an excellent book on leadership and the value of hard work and discipline, the corner stones of success. It also provides an intimate look at the man who defined winning. There are a lot of great quotes and thoughts in this book, whether you're looking for your own personal motivation or you are a manager looking to motivate your team, there is something for everyone. Now Vince Lombardi's ideas of motivation and the approach he takes to motivating people will not be for everyone. Vince Lombardi believed in healthy competition and pushing people to get the best out of them. In today's PC world everyone is a delicate snowflake and must be treated as such... not so much, either you performed or you were out, that is the Lombardi style. This book also forces you to think about yourself and what your actions say about you and what image you are creating of yourself. What do you want to be remembered? What will outlast you? What will continue after you are gone? I suggest reading this book with a pen and paper handy, there are so many great lines like the ones above. Also this isn't a book you will sit down and read right through, it's best to read it a chapter at a time and then reflect on the ideas presented.

Excellent book on a great coach and leader. I would highly recommend this book to anyone that

wantsto learn the tools to be a leader and a winner. Not for the soft-hearted. Learn to live with honor anddignity.

Great book that highlights what it means to WIN not only in football but in life. This book is a quick read with deep truths that are applicable to all generations. Read it and apply it.

Read portions to my class so that they now know how the SuperBowl trophy got its name. Fast read...lot of good motivational stuff.

Good read excellent for people leading organizations. It implies in simple terms the practices and principles for leading organization easy to understand & practice.

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